

WHO WE ARE

The Camarillo Merchant Association is a community-driven nonprofit organization dedicated to supporting and enriching the economic vitality of Camarillo's businesses. We're here to foster growth, promote collaboration, and create opportunities for our members, making Camarillo an ideal place for businesses to thrive.

WHY JOIN US?

As a member of the Camarillo Merchant Association, you gain exclusive access to a host of benefits designed to elevate your business and connect you with our community, including:

- *Visibility & Networking Opportunities*
- *Promotional Support*
- *Member-Only Perks*
- *Advocacy & Community Voice*



EVENTS



UNITING FOR A THRIVING CAMARILLO

The Camarillo Merchant Association, dedicated to supporting local businesses, collaborates closely with influential community partners such as the **Camarillo Old Town Association**, **Visit Camarillo**, **West Ventura County Business Alliance**, **Studio Channel Islands Art Center** and the **City of Camarillo**. Together, we promote our city's vibrant character, enhance the visibility of our business members, and celebrate our heritage through events and initiatives. These partnerships aim to cultivate a thriving community that reflects the unique spirit of Camarillo.

CAMARILLOMERCHANTS.ORG
info@camarillomERCHANTS.org
805.465.9336

MEMBERSHIP



CAMARILLOMERCHANTS.ORG
info@camarillomERCHANTS.org
805.465.9336



THANK YOU TO OUR
PLATINUM MEMBER

PREMIER AMERICA
CREDIT UNION

BASIC MEMBERSHIP

\$189 per year

(Nonprofits receive 20% off all Membership tiers)

Ideal for businesses looking to establish visibility, stay informed, and begin building local connections.

Includes:

- Business listing on the CMA website including business name, address, and phone number
- Monthly CMA Newsletter with community updates, events, and opportunities
- Discounted rate for Newsletter promotional placements
- Social Media New Member Highlight Post
- Access to CMA Monthly Meetings (held the third Wednesday of each month at 9am)
- Tag us in your social posts so we can share to our over 18,000 followers on our stories
- Networking opportunities at all CMA programs, mixers, and community events

LIMITED ADD-ONS

- Booth Space (10 x 10): Member \$50 / Non-Member \$75
- Event Map & Newsletter Ads: Member \$250 / Non-Member \$300 (additional sizes and pricing available upon request)
- Provide marketing materials to be distributed at event check-in: Member \$50 / Non-Member \$75
- Endorse your business on branded giveaways like Koozies, tote bags, beer openers, beaded necklaces, etc.: Contact at info@camarillomERCHANTS.org for pricing.

PREMIERE OPPORTUNITIES

- Beer March logo placement satin etched on glasses (color upgrade available) first come, first served: Member \$1,500 / Non-Member \$2,000 (2 available)
- Annual Snow Sponsorship "Keep the Tradition Alive": \$5,000 (1 available), \$2,500, \$1,500, \$1,000, & \$500 (custom sponsorships also available)

BRONZE MEMBERSHIP

\$375 per year

- All Basic Membership benefits
- Enhanced business listing on CMA website including logo, name, address, phone number, and website
- Monthly Newsletter: Submit Member Spotlight article once a year. Submit upcoming promotions or events (please note: All content must be received by 1st of the month).
- Free booth at 1 event or ribbon cutting at business

SILVER MEMBERSHIP

\$750 per year

- All Basic & Bronze Membership benefits
- Premium business listing on CMA website including logo, name, address, phone number, website with link, business hours, and brief description about your business
- 2 complimentary tickets at 1 ticketed event

GOLD MEMBERSHIP

\$1,500 per year

- All Basic, Bronze, and Silver benefits
- 4 complimentary tickets at 1 ticketed event
- Bulk pricing on event tickets
- Consideration for our Board of Directors

PLATINUM MEMBERSHIP

\$2,500 per year

- All Basic, Bronze, Silver, and Gold benefits
- Business Logo on header of CMA website with link to your website
- 4 complimentary tickets to each ticketed event
- Free booth at 2 events
- Logo placement on marketing materials for ALL events you participate in
- Acknowledgment on Newsletter